

## Future thinking - we're all MAD\* here!

A note from 2020 Deputy President, Katie Black

JCI Scotland has held strong throughout 2020. As National and Local Boards, we have **turned up the rule book, shown our resilience and done everything differently**. Yes, **JCI Scotland is MAD (Making A Difference)**. We set out to **Challenge the Status Quo**, a phrase that certainly applies now more than ever as communities, societies and economies adjust to a new normal. As we move into 2021, we need to sustain these new found skills and ways of working and continue to push boundaries in areas like:

- Developing ourselves as effective future leaders;
- Embracing new ideas and strategies; and,
- Finding new ways to make a difference within our communities.

JCI Scotland has **the power to make a difference** - as a national organisation and through our dedicated members. We have a unique opportunity to really create a name for ourselves within the future thinking space, particularly as Scottish businesses **embrace our world challenges** and, as a nation, we continue to **lead the way in future thinking**. At the end of the day, JCI Scotland is a non-profit organisation, which means that we're all about furthering a social cause and providing a public benefit. However, we're different from other non-profits. Here, at JCI Scotland, our members develop and use their skills to solve local challenges and are driven by the desire to create positive change. After all, **it only takes one person to make a difference, and it's ok to take it one small step at a time**. 2020 brought challenges for many organisations, including JCI Scotland, and **we have now a unique opportunity to prepare and position JCI Scotland to respond to the challenges of the 'new normal'**.

With the future in mind, JCI Scotland is currently looking for dedicated, forward-thinking individuals to take on positions within the 2021 National Board. Prospective applicants are nominated during the JCI Scotland 2020 AGM and once elected, will commence in their positions on 1st January 2021.

My advice? Think about what you can offer JCI Scotland, but also what JCI Scotland can offer you. Make this opportunity your own. **Go for it. Believe in yourself. You can do it.**

### INTERESTED?

Get in touch with Katie Black to kick start a conversation about your opportunity to be at the forefront of creating the JCI Scotland of the future.